

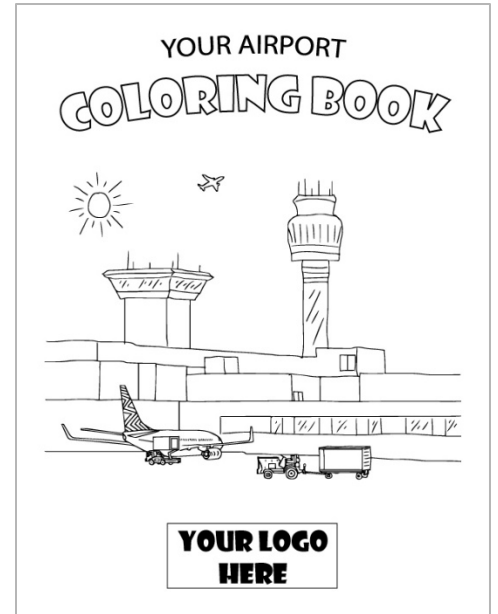
# CUSTOM COLORING + ACTIVITY BOOK

## Are You Looking for...

- ✓ **A truly unique and low-cost promotional item?**
- ✓ **A way to tell your story in a creative way?**
- ✓ **Revenue opportunities through ad sales and partnerships?**

## A Completely Unique Promotional Item

You send us photos of your airport terminal, ramp, amenities, planes and more, and we'll create a custom coloring + activity book that showcases your story and connects with kids and families. It's the perfect way to brand your promotional item not just with a logo, but with the key points you want to communicate.



## Great Giveaway For...

- **Events** – Give away your custom coloring + activity book as prizes, freebies or rewards for participation at any event you sponsor or attend
- **Enhanced Customer Service** – Equip your airline representatives, customer service agents and volunteers with coloring + activity books to hand out to families as they travel through your airport
- **Terminal Take-aways** – Stock your business centers, lounges, mini libraries or information desks with coloring + activity books
- **In the Community** – Provide copies to your Convention + Visitor Bureaus that can be distributed in Visitor Centers, relocation packets and more

## Recoup the Cost or Earn Revenue

Leverage your partnerships and ad sales to recoup the cost or add a revenue stream by adding partner branding to the back cover. You can even include a coloring or activity page that incorporates your partner's message. The possibilities are endless and with the right partnerships, your coloring + activity book could pay for itself.

## Measurable

You can make your coloring + activity book measurable by adding a landing page URL to the back cover, directing kids and families to your website. Ask us for info on how to leverage your book beyond the page!

## The Right Price for Any Budget

With several options available, you choose the product and the price that fits your budget. **Choose from:**

- A 16-, 20- or 24-page book
- Quantities of 1,000, 2,500, 5,000 or a custom amount
- Type of cover (color or B+W, standard paper vs. thicker cardstock, matte or glossy finish)

**Prices as low as \$0.77 each!**

(plus shipping and handling)



N1374 Tuckaway Ct.  
Greenville, WI 54942  
920-809-4550  
Info@TheQuotientGroup.com

## OPTIONS

### Basic Coloring + Activity Books

Pages*	Quantity			Custom
	1,000	2,500	5,000	
<input type="checkbox"/> 16 (11 coloring/activity pages)	<b>\$2,448</b>	<b>\$2,970</b>	<b>\$3,840</b>	Call for a quote!
<i>each price</i>	\$2.45	\$1.19	\$0.77	
<input type="checkbox"/> 20 (15 coloring/activity pages)	<b>\$3,214</b>	<b>\$3,910</b>	<b>\$5,070</b>	
<i>each price</i>	\$3.21	\$1.56	\$1.01	
<input type="checkbox"/> 24 (19 coloring/activity pages)	<b>\$3,980</b>	<b>\$4,850</b>	<b>\$6,300</b>	
<i>each price</i>	\$3.98	\$1.94	\$1.26	
<input type="checkbox"/> Custom page count	Call for quote			

### Optional Add-Ons and Upgrades

<b>Story development</b>				Call for a quote!
<input type="checkbox"/> TQG writes the story	\$350	\$350	\$350	
<input type="checkbox"/> Client provides story	—	—	—	
<input type="checkbox"/> No story	—	—	—	
<b>Cover (front and back)</b>				
<input type="checkbox"/> <b>Color ink</b>	\$329	\$638	\$1150	
<input type="checkbox"/> Standard paper	<i>Included</i>	<i>Included</i>	<i>Included</i>	
<input type="checkbox"/> Cardstock paper (matte or gloss finish)	\$180	\$432	\$466	
<input type="checkbox"/> <b>Black ink</b>	<i>included</i>	<i>included</i>	<i>included</i>	
<input type="checkbox"/> Standard paper	<i>included</i>	<i>included</i>	<i>included</i>	
<input type="checkbox"/> Cardstock paper (matte finish)	\$340	\$647	\$1156	
<input type="checkbox"/> Cardstock paper (gloss finish)	\$383	\$770	\$1412	
<input type="checkbox"/> Re-use image from inside page	<i>included</i>	<i>included</i>	<i>included</i>	
<input type="checkbox"/> Unique front cover image	\$150	\$150	\$150	
<input type="checkbox"/> Partner branding on back cover	\$150	\$150	\$150	
<b>Crayons</b>				Call for a quote!

\*Page count includes five (5) non-coloring and -activity pages: One (1) front cover (for which one of the inside coloring pages is used, unless otherwise specified), one (1) blank page on the reverse side of the front cover, one (1) back cover, one (1) blank page on the reverse side of the back cover, one (1) answer key. **To calculate the number of coloring and activity pages, subtract 5 from the page count (e.g. a 16-page book includes 11 coloring and activity pages). To replace activity pages with coloring pages, add \$150 per page.** Price includes up to one (1) hour of edits.

Prices do not include shipping and handling. Orders are billed in two parts: Project costs are billed up front; shipping and handling is billed when product is shipped. Estimates provided for shipping and handling costs are subject to change and should be considered estimates only.

Signature

Date



N1374 Tuckaway Ct.  
Greenville, WI 54942  
920-809-4550  
Info@TheQuotientGroup.com